

SMPS Maine Sponsorship Form

Please check the sponsorship level you are interested in:

- Platinum \$2,500
- Gold \$1,000
- Silver \$600
- Bronze \$400
- Program \$250
- Special Event \$_____ (TBD based on event)



Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____

Date _____

Total Amount Due \$ _____

Payment must be received prior to the start of a specific program. Costs are pro-rated based on a September 1-August 31 calendar.

Please return form and payment to:
SMPS Maine, P.O. Box 1991, Portland, ME 04104-1991

Please note that although payments and contributions to SMPS Maine are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.



**Society for Marketing
Professional Services**

Maine

2010-11 Sponsorship Opportunities

*Achieve high visibility in
Northern New England's dynamic
Architecture/Engineering/Construction
industry!*

SMPS Maine • P.O. Box 1991 • Portland, ME 04104-1991

**For more information, please contact Jennifer Andrews at
jandrews@woodardcurran.com**

SMPS Maine Sponsorship Opportunities

The Maine Chapter of the Society for Marketing Professional Services is **THE** place to reach the leaders in the architecture, engineering, and construction industries in the region. We are a non-profit organization focused on promoting and advancing the marketing profession and the industries we serve through education, networking, and career development. We are made up of firm principals, business development executives, and marketing directors, coordinators, and assistants.

Because of our non-profit status, your sponsorship dollars are fully reinvested into the chapter by enhancing programming and the quality of our speakers, increasing the frequency of networking events, building awareness of the organization and our industry, and supporting community and volunteer opportunities.

Our database of nearly 1,000 people puts you in front of the principals, senior marketers, and professionals in the regional A/E/C industry. We offer monthly programming from September-June, with various educational and networking events for you to keep your fingers on the pulse of current and future trends in the A/E/C industry.

An SMPS Maine sponsorship gives you high visibility at a reasonable cost!

SMPS Maine Sponsorship Levels

Benefits (valid September 1, 2010-August 31, 2011)	Platinum	Gold	Silver	Bronze	Program*	Special Event*
Exclusive non-compete sponsorship (no other firm that offers similar services permitted at this level)	x					
Logo included on SMPS Maine banner	x					
Logo included on SMPS Maine nametags	x					
(1) SMPS membership	x					
(1) Complimentary registration for all SMPS Maine educational and client programs	x				x	
(1) Complimentary registration for all SMPS Maine social events	x					
One-time use of the SMPS Maine chapter membership mailing labels	x	x				
Opportunity to speak at one SMPS Maine program (3-5 minutes)	x	x				
Opportunity to promote your company in an SMPS Maine email/website "spotlight" article	x	x	x			
Placement of company materials at SMPS Maine events	x	x	x	x	x	x
Logo/link on SMPS Maine website	x	x	x	x	x	x
Logo/link on SMPS Maine emails	x	x	x	x	x	x
Logo on powerpoint running before SMPS Maine events	x	x	x	x	x	x
Logo on all SMPS Maine printed materials	x	x	x	x	x	x
Logo on SMPS Maine sponsor board	x	x	x	x	x	x
Verbal recognition at SMPS Maine events	x	x	x	x	x	x
Annual Sponsorship Cost (those who sign up after September will be pro-rated):	\$2,500	\$1,000	\$600	\$400	\$250	TBD based on event

* Program and Special Event sponsorship benefits only apply to the specific programs or special events that you sponsor.

Who should sponsor SMPS Maine?

- AEC firms
- Accounting consultants and software suppliers
- Binding and office equipment retailers
- Building product manufacturers
- Catering companies
- Client relationship management software companies
- Consulting firms
- Graphic design firms
- Market research companies
- Photographers
- Printing and signage companies
- Promotional product retailers
- Trade publications

SMPS Maine is also seeking in-kind sponsors to provide things like printing services, scholarship donations, catering or event hosting, website design, and graphic design.

Please contact Jennifer Andrews at jandrews@woodardcurran.com to inquire about sponsorship opportunities.